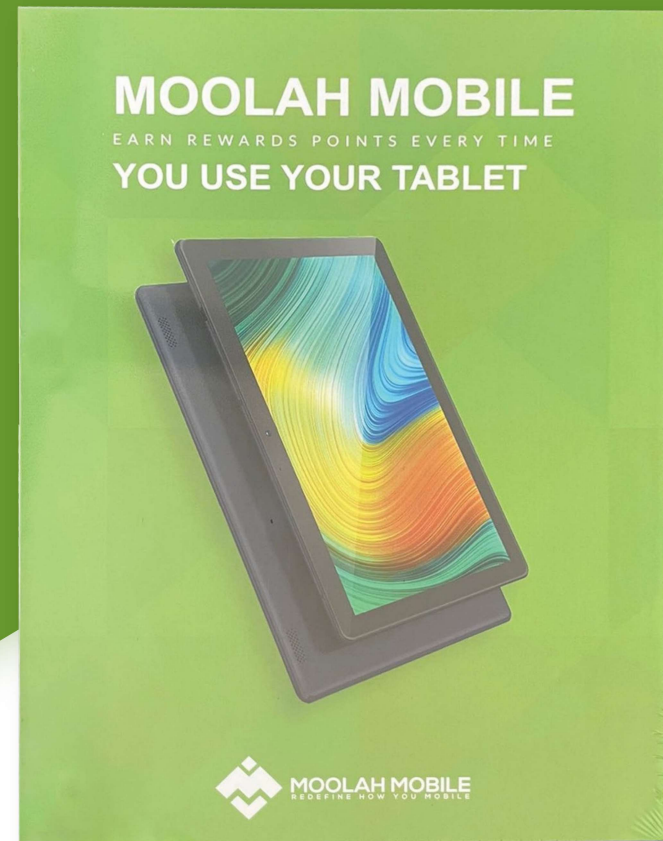


MOOLAH WIRELESS + MOBILE

NEW AGENT PRESENTATION

Jernise Mitchell

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Problem:

THE PANDEMIC EXPOSED THE IMPACT AND MAGNITUDE OF THE DIGITAL DIVIDE IN AMERICA.

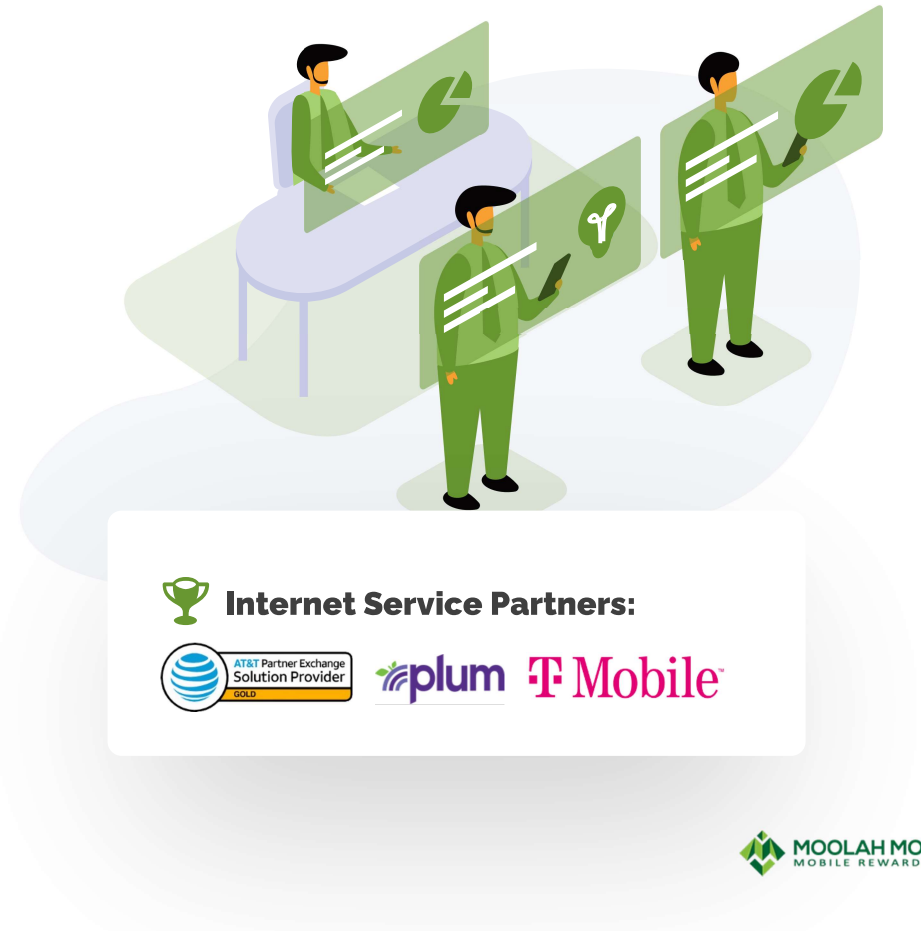
- ✓ Economic and social inequality
- ✓ Lack of access to information
- ✓ Lack the ability to work, learn, or participate virtually.
- ✓ Financial restrictions to technology & devices

Solution

MOOLAH



- Government-powered Internet Service Provider (**ISP**).
- A mobile service provider that provides **tablets & sim cards** nationwide to eligible participants of the government-backed Affordable Connectivity Program (**ACP**).



Government-Backed

BROADBAND FEDERAL CONTRACT

○ ● ○ ○

Moolah Wireless has a contract with the Federal Communications Commission (**FCC**) tasked with providing tablets and internet service to underserved communities.



Affordable Connectivity Program (ACP)

- ✓ The program was established with a **\$14.2B** allotment from the \$65B Broadband Infrastructure Bill passed in November of 2021
- ✓ **48M** households are eligible for the ACP Program in the US



Eligibility

K-12 Schools

All students eligible for free lunch

Higher Education

Pell Grant recipients

Section 8

HUD, Community Housing Programs

Underserved Families

Any family under the national poverty guidelines - e.g., ~\$52,000 for a family of 4

Others

Municipalities, Veteran Pension members,
Recipients of Social Security, Medicaid, Food
Stamps

BROADBAND FEDERAL CONTRACT

Federal Guidelines

- 1.1. Customers must sign themselves up and opt-in to the program
- 1.2. Proof documents must be submitted to show eligibility for the program
- 1.3. Approval is sent to organization and participant
- 2.4. SIM Card must be activated within 60 days

How It Works

Organization gets eligible participant to sign-up to the program via QR Code

01

Tablets are sent, and logistics are coordinated.

02

Reimbursed by the federal government after confirmed delivery of tablets.

03

Product

MOOLAH WIRELESS TABLET SPECS



- ✓ *Android 12*
- ✓ *3 GB RAM*
- ✓ *32 GB Hard Drive*
- ✓ *AT&T / T-Mobile Service (subject to availability)*
- ✓ *3 GB of DATA provided for FREE each month*
- ✓ *8MP Rear Camera / 5MP Front Camera*
- ✓ *Custom Software that allows you to deploy tech easier to your community*

MOOLAH MOBILE

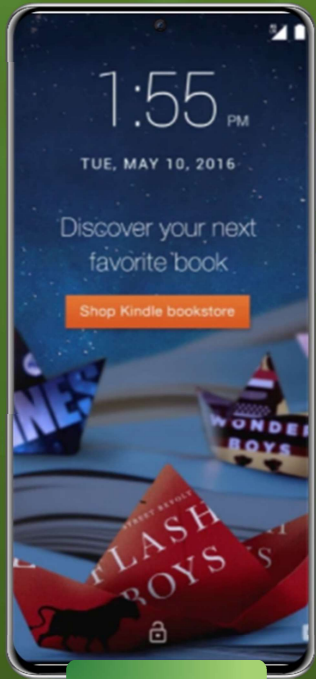
- ✓ *Built-in software and launcher that gives rewards points for using the tablet.*
- ✓ *Full marketplace for additional revenue*
- ✓ *Upgrades available inside of the tablet*



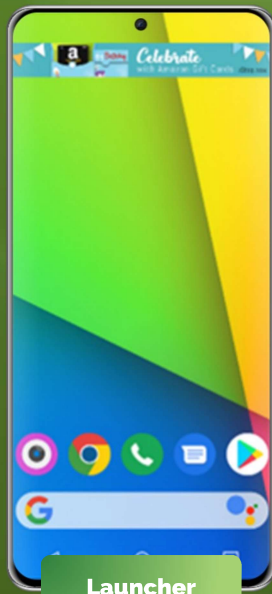
MOOLAH MOBILE POWERS EARNINGS OPPORTUNITIES

o o o o

Generates \$2 - \$25
per user monthly



Lock-Screen



Launcher

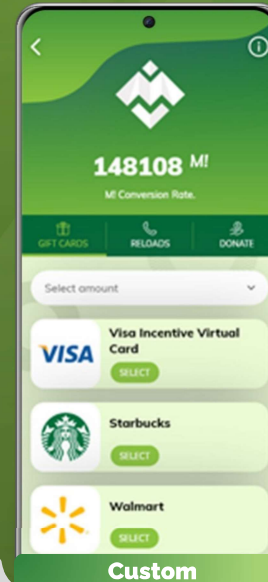
Users collect Moolah earnings in their built-in wallet

Generates \$10 - \$20
per user monthly



Digital Wallet

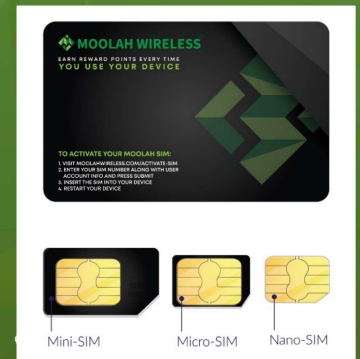
Users collect Moolah earnings in their built-in wallet



Custom Marketplace

Users spend their Moolah earnings in the Marketplace

Control customer rewards
including 2500+ gift cards
and debit card



Users can "cash out"
their earning to their
Moolah debit card or
add data

CUSTOMER ACQUISITION

STRATEGIC PARTNERSHIPS

Partner with other government programs to sign-up eligible customers

- ✓ Municipalities
- ✓ Schools
- ✓ Non-profits

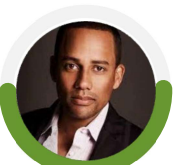
INFLUENCERS / AGENTS



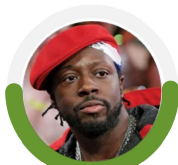
TI



Shaq



Hill Harper



Wyclef Jean

Celebs in Local Communities
Help Increase Participation





How to Partner With Us

Phase 1

Get eligible participants to sign-up via your custom link)

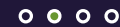
How?

- Call a mass assembly
- Distribute Mass emails
- Post Social Media Content
- Add a signup link to your Website

Phase 2

Distribute Tablets to your students

Moolah Wireless Partnership Opportunities



HUD

Everyone that receives Section 8 is also eligible to receive a Free Tablet



Veteran Administration

All Veterans that receive payments from the government are eligible to receive a Free tablet



K-12

All students who receive Free Lunch are eligible for a free tablet for each household



Colleges

All students who receive Pell Grant are eligible for a free tablet for each household



Non-Profits

All non-profits that service disenfranchised youth or communities with financial difficulties also have eligible customers

Rollout Process



1. Moolah Wireless Provides Custom QR Code & Signup Link

Eligible participants will use the trackable link to sign up for the program under Moolah Wireless. The signup link automatically submits needed info to the gov for participant approval.

2. Identify organizations & departments with eligible participants

Set up meetings with departments and organization to coordinate efforts and go over the program

3. Rollout the Program

Organize assemblies to get many people to sign up at once, place links on the website of each org., mass emails. (New Signups will require 24-48 hours to be approved)

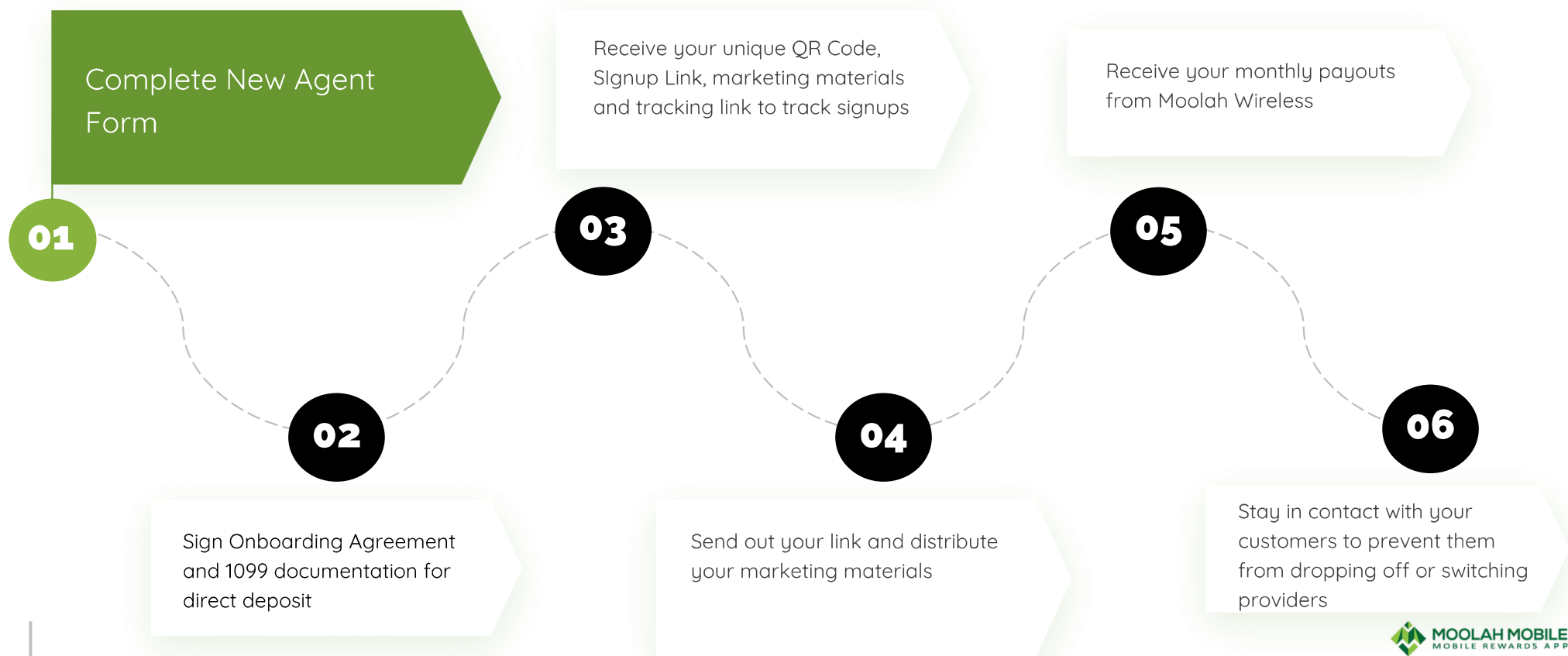
4. Ensure Tablets are Delivered to customers

Track signups in real time and confirm delivery of tablets to customers using our tracking portal



A Bigger Opportunity

Becoming a NEW AGENT



Our team has a history of Providing Innovative Technology



All Location-Based Mobile Technology Requires use of this Patent (including advertising, mobile tracking, and location-based games)



We have also begun the filing process for additional patents around displaying ads in mobile phones



US009119038B2

(12) **United States Patent**
Woods et al.

(10) **Patent No.:** **US 9,119,038 B2**
(45) **Date of Patent:** **Aug. 25, 2015**

(54) **SYSTEMS AND METHODS FOR
COMPARATIVE GEOFENCING**

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(*) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 280 days.

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G06F 15/16 (2006.01)
H04W 4/02 (2009.01)
H04L 29/08 (2006.01)

(52) **U.S. Cl.**
CPC **H04W 4/028** (2013.01); **H04W 4/021**
(2013.01); **H04L 67/18** (2013.01)

(58) **Field of Classification Search**
USPC 709/204; 455/456.3, 456.1; 701/465
See application file for complete search history.

(56) **References Cited**

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Primary Examiner — Kyung H Shin

(74) *Attorney, Agent, or Firm* — Foley and Lardner LLP;
John D. Lanza

(57) **ABSTRACT**

The present disclosure describes systems and methods for time-based geolocation queries, with designated planned arrival and/or departure times or event start/end times. The number of queries can be drastically reduced to reduce battery, bandwidth, and processing requirements; or the rate of queries can be increased within a specified time frame, providing much higher resolution of geolocation information. Geolocation information may be monitored via notifications from portable devices to identify demographics of users within identified regions and subregions, allowing real-time, dynamic comparison of demographic information between locations, such as restaurants, clubs, or events.

20 Claims, 13 Drawing Sheets

Continuation A

Continuation B

<https://patentimages.storage.googleapis.com/d5/e4/81/909e13539b3da9/US9119038.pdf>



THE ASK



**Help Rollout Moolah Wireless to
your community**

Execution Plan

- ✓ *Your School connects Moolah Mobile with eligible households*
- ✓ *Moolah Mobile pre-installs needed apps*
- ✓ *Your school helps Moolah Wireless Distribute Free Tablets*
- ✓ *Weekly Reporting of signups to your school admins*

Start Date

TODAY!

